



## B-Tech Promotion

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### FOR IMMEDIATE RELEASE

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## AV Awards shortlisting is finalist icing on the cake

Following an exciting and fast-paced 12 months, we are delighted to see our teams' hard work rewarded with a finalist nomination for this year's coveted AV Awards.

Staged annually at London's Grosvenor House Hotel, the AV Awards are the most prestigious accolades in the AV world – commonly known as the 'Oscars of the Industry'. With over 1,100 key AV representatives, it is the ultimate networking and AV party of the year, recognising all that is great and good in our industry. This year, we have been shortlisted for Manufacturer of the Year – one of the biggest awards of the night and a category that brings some heavyweight competition. Shortlisted alongside us are such prestigious brands as Samsung, Sharp and Crestron to name just a few.

The past 18 months have seen some fantastic developments for B-Tech, with strong investment and growth all around the world – particularly in Far East markets. We have invested in the highest quality staff and created stunning new showrooms at our UK office and in mainland Europe. Coupled with our ever-expanding range of products and strong service ethic, this recipe has resulted in another fantastic year for the B-Tech brand.

We are thrilled that our contributions to the industry are being recognised and know that such highly regarded awards add an extra badge of honour to a brand which continues to go from strength to strength with each passing year.

With 2017 being our 45<sup>th</sup> Anniversary year, we'll be keeping everything crossed on September 29th, particularly after our AV Awards success of last year when we walked away with a Highly Commended honour for our System X range.

Details of our category shortlisting, along with how you can buy tickets for the evening, can be found here:

<https://www.avinteractive.com/news/big-reveal-av-awards-people-company-finalists-13-07-2017/>

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Daventry, UK – [www.btechavmounts.com](http://www.btechavmounts.com) - B-Tech AV Mounts

### About B-Tech

B-Tech AV Mounts, a division of B-Tech International Ltd, is an industry leading family-owned company that has over 40 years of experience in design, manufacture and distribution of audio video accessories. B-Tech's head office is located in Daventry, United Kingdom, and it is there where B-Tech's product range is designed by its in-house engineering team. B-Tech offers a comprehensive range of audio and video mounting solutions including wall, ceiling and floor stands, and mounts for flat screen TVs, displays, projectors and loudspeakers. You can find B-Tech products in almost any location; at home, in your hotel, at your office, in schools and universities, at airports, in hospitals, bars/clubs, restaurants, sports stadia – the list is endless...

B-Tech International Ltd has the following brands; B-Tech AV Mounts, Ventry, Bib, Lawton Trade and The Diamond Stylus Company. The B-Tech International group of companies has offices and distribution facilities in Daventry, UK, Brussels in Belgium, Berlin in Germany,



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Barcelona in Spain, Hong Kong, China, Singapore, Moscow in Russia, Hanoi in Vietnam and Dubai in UAE. All of which support a global network of authorised distributors and dealers.

For more information, please call **+44 1327 300787** or visit [www.btechamounts.com](http://www.btechamounts.com)